

# Reach Millions!

with

  
Kidlutions™  
Solutions for Kids



Social Media  
Solutions for  
Family Friendly  
Companies



Wendy Young, LMSW, BCD

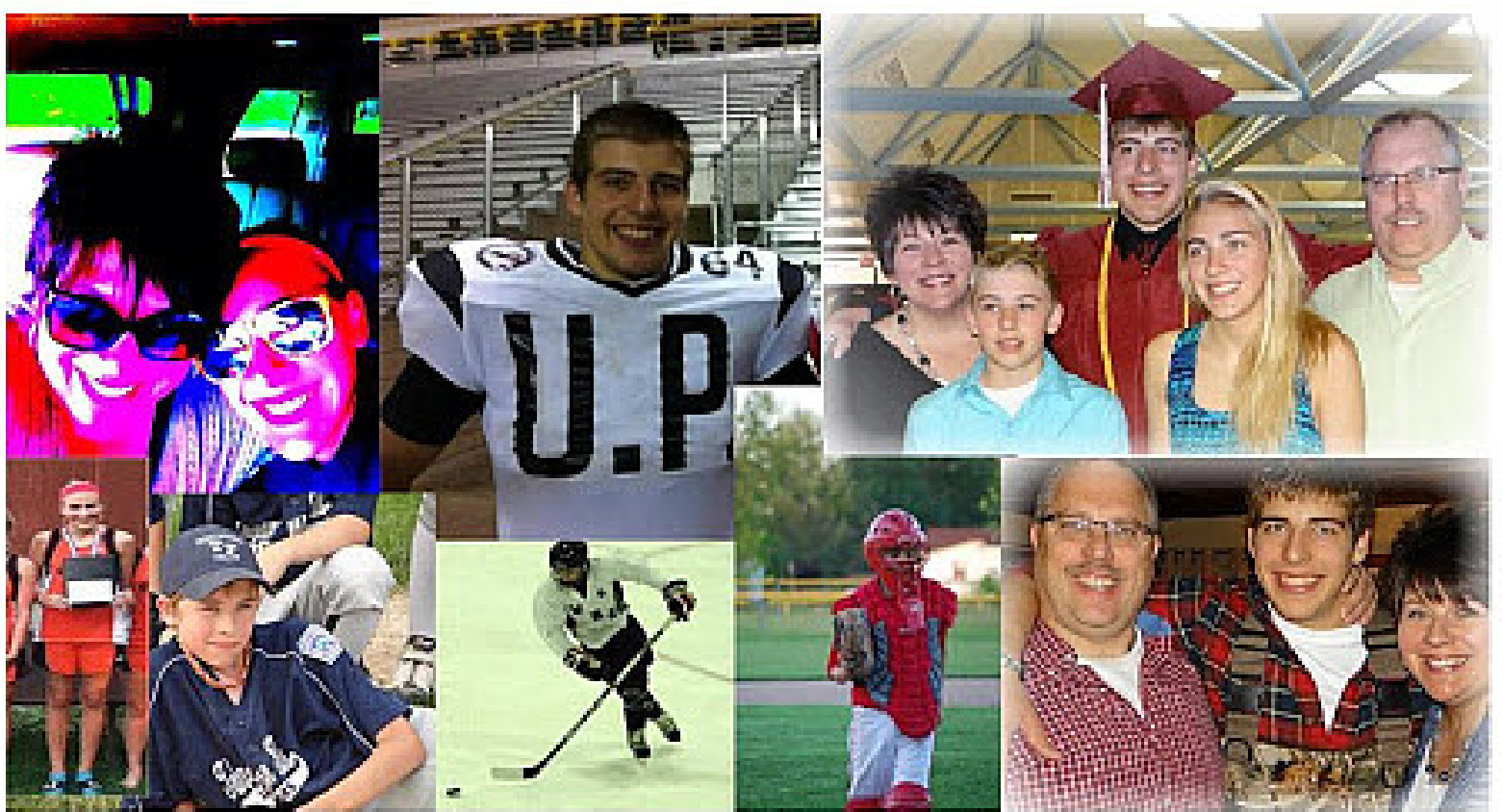


# Meet Wendy Young



## **Wendy Young, LMSW, BCD** **Founder: Kidlutions**

Wendy Young, LMSW, BCD, is a social media influencer, having an independent online reach of two million. She works with family-friendly brands, showcasing companies and products that change the lives of parents, educators and children, prenatally through the college years.



**Kidlutions:**  
Solutions for Kids

**Kidlutions puts family at the heart of the company.**



Kidlutions is an organically grown company situated in Michigan's rural Upper Peninsula, where moose, deer and other wildlife are more plentiful than people. There isn't a stop-light in the county in which Kidlutions exists! With an online social media and readership reach of 2 million, Kidlutions has been instrumental in helping both small and large companies get the recognition of parents, educators and other stakeholders in raising healthy, well-adjusted individuals. Kidlutions is recognized world-wide as a parenting and childhood thought leader!



FocusAndRead.com



# How Kidlutions promotes you:



**1.3 Million+**



**6 K (combined)**



**21.8 K**



**130K/month**

Blog/Newsletter Combined/Monthly



**1,457,800+ Total Reach**

Plus additional outlets = 2,000,000+





## **The Professional Backstory**

### **Wendy Young, Founder: [kidlutions.com](http://kidlutions.com)**

Wendy Young, LMSW, BCD, is the mom of three, an award-winning Child and Adolescent Therapist and an Early Childhood Mental Health Consultant. She also consults to the Michigan Department of Health and Human Services. She is known for her creative interventions for kids' anger, grief and loss and challenging behaviors. She graduated Summa Cum Laude from Michigan State University's School of Clinical Social Work and is the founder of Kidlutions: Solutions for Kids. She is a sought-after trainer for clinicians, educators, administrators and parents. She co-authored "BLOOM: 50 Things to Say, Think and Do with Anxious, Angry and Over-the-Top Kids", and is the author of several workbooks for children and adolescents.

# Add your brand to our growing list!



**Reebok**  
LIVE WITH FIRE



TEXAS INSTRUMENTS



CUSTOM  
MOUTHGUARD

Master Lock

care innovations™  
an Intel-GE company



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Contact Wendy Young at  
[compcounseling@sbcglobal.net](mailto:compcounseling@sbcglobal.net)  
and put **MEDIA** in the subject line.

*Our Family Friendly  
Blog Features:*

**Prenatal Products/Information**

**Infant Products/Information**

**Parenting/Family/Holidays**

**Travel/Cooking/Food**

**Cleaning/Housekeeping/Home Life**

**Health & Beauty**

**Early Childhood Products/Information**

**Elementary Products/Information**

**High School Products/Information**

**Collegiate Life**

**Technology/Electronics**

**Sports/Sporting Goods/Active Wear**

# Where can you find Wendy?



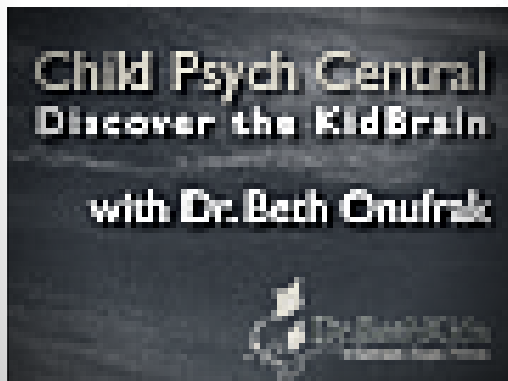
**MOMTOURAGE**

*no mom can do it alone*

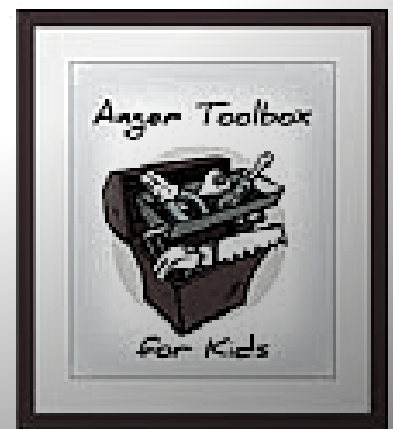
**parenting**  
home of parenting & babytalk



**Family Fun Magazine**



**Chicken Soup**  
for the Soul®



[kidlutions.com](http://kidlutions.com)